



GAT MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 9/30/2020

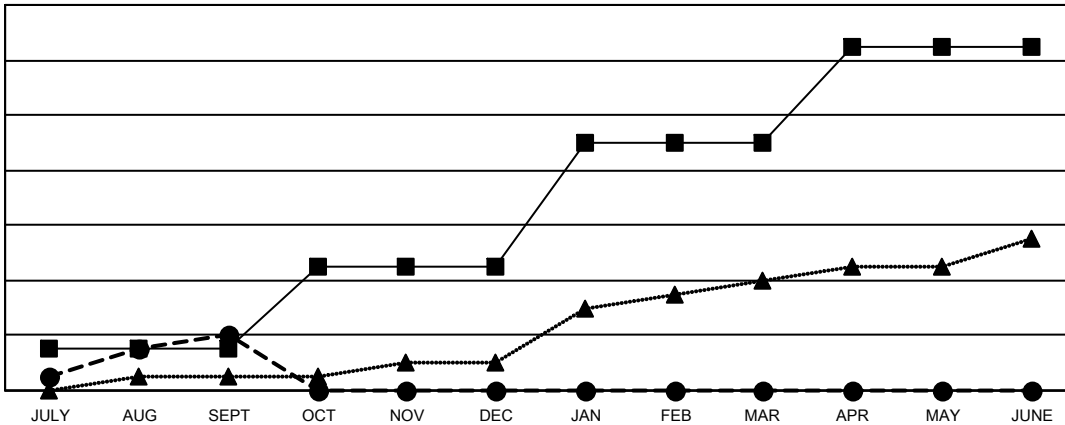
Multiple District 2

LOCATION: TEXAS

Clubs			
RESULTS FOR 2020-2021			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS
JULY/AUG/SEPT	3	4	9
OCT/NOV/DEC	6	0	0
JAN/FEB/MAR	9	0	0
APR/MAY/JUNE	7	0	0

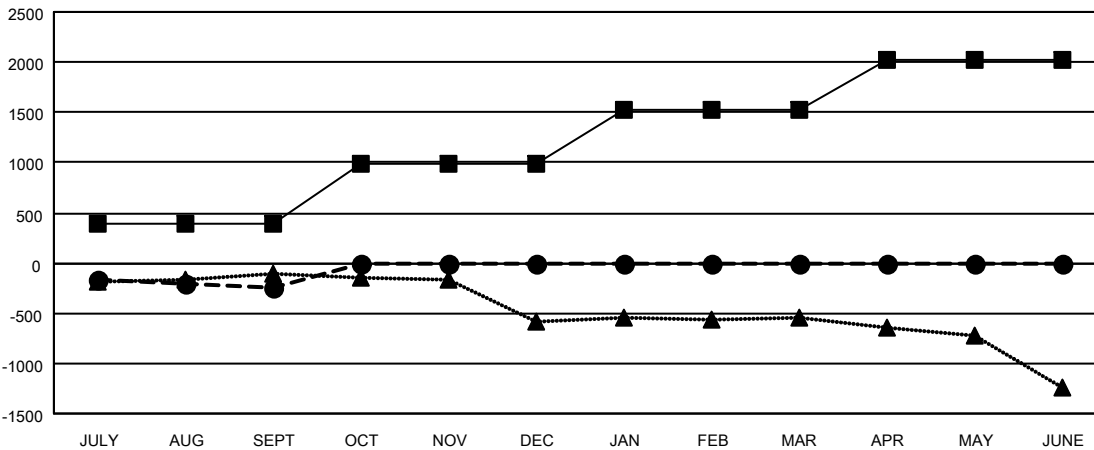
Members			
RESULTS FOR 2020-2021			
QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	392	570	748
OCT/NOV/DEC	594	0	0
JAN/FEB/MAR	538	0	0
APR/MAY/JUNE	507	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



- - CURRENT YEAR GOALS FOR NEW CLUBS
- - CURRENT YEAR ACTUAL NEW CLUBS
- ▲ - LAST YEAR ACTUAL NEW CLUBS

GOALS AND ACTUAL MEMBERS CUMULATIVE



- - MEMBER GROWTH NET GOAL
- - MEMBER GROWTH ACTUAL
- ▲ - LAST YEAR MEMBERSHIP ACTUAL

DROPPED CLUBS: 9	
<u>DROPPED MEMBERS</u>	
DECEASED	77
CLUB CANCELLED	21
OTHER	650
TOTAL	748

184 CLUBS OF 820 ADDED 1 OR MORE NEW MEMBERS

GENDER DISTRIBUTION	
MALE	15,039 (65.64%)
FEMALE	7,874 (34.36%)

[CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA](#)

TOTAL FAMILY UNIT MEMBERS	3,461
FAMILY MEMBERS PAYING HALF DUES	1,765